Dear Friends,

It's been a wonderful year for the Visual Resources Association Foundation. During the 2012–2013 period, the Board completed their efforts to make grant funding possible for successful candidates who reside outside of the United States. The VRAF grants program, which provides funds for professional development opportunities and for research and education, is glad to extend this funding opportunity to our international colleagues, many of whom have contributed so much of their time and expertise to the field of visual resources.

In order to foster the next generation of visual resources professionals, the Foundation is proud to announce the creation of the VRA Foundation Internship that provides $3000 to support a graduate student in obtaining practical work experience in archives, libraries, and museums. The Board is deeply appreciative of the dedicated (and nimble!) efforts of the VRAF Internship Awards Committee: Maureen Burns, Meghan Musolff, and Margaret Webster. Working within a very tight timeline, the committee submitted the internship proposal to the Kress Foundation, and upon learning of the success of the application, sent out the call for applications and vetted a competitive pool of applicants to select the first VRAF Intern (see article in this report). The VRA Foundation is grateful to the Samuel H. Kress Foundation for providing the funding for the first year of the internship. We hope to continue the VRAF Internship for years to come.

Last, but hardly least, June 2013 marked the tenth year of the Summer Educational Institute for Visual Resources & Image Management (SEI), held at the University of Michigan for a second year. Led by Co-chairs, Betha Whitlow and Amy Trendler, Local Chair Rebecca Price, and the rest of SEI Implementation Team, attendees experienced four intensive days of courses addressing the topics of metadata, imaging, intellectual property rights, and instruction while also having the opportunity to explore and enjoy the U of M campus and the city of Ann Arbor. SEI would not be possible without the yearlong commitment of the Implementation Team; the VRAF Board extends a deep-felt thanks to each member of the team for their efforts.

As I look back upon the past year and all the Foundation has accomplished, I would like to take this opportunity to thank my fellow directors for their time and dedication. I would also like to thank each and every donor for his or her generous gifts to the VRA Foundation. Thank you for making the 2012-2013 fiscal year such a great success!

-Elizabeth M. Gushee, Chair
The purpose of the Summer Educational Institute is to provide information professionals with valuable training and education in the area of visual resources and image management. Under the direction of the Executive Boards of the Art Libraries Society of North American (ARLIS/NA) and the Visual Resources Association (VRAF), the SEI Implementation Team serves as the management group, coordinating administration, scheduling, fundraising, publicity, curriculum, and instruction.

The year 2013 marked the 10th anniversary of the highly successful Summer Educational Institute (SEI). To celebrate the event and to honor all our past donors, the VRAF hosted an anniversary party at the VRA conference in Providence in April. In June 2013, SEI was held for a second year at the University of Michigan, Ann Arbor. The class of forty-six students, representing a wide variety of colleges, universities and other organizations, was led by SEI Co-chairs Betha Whitlow (Washington University at St. Louis) and Amy Trendler (Ball State University), with assistance from the Local Arrangements Chair, Rebecca Price (University of Michigan). Meghan Musolff (University of Michigan) served as the Incoming Co-chair and Faculty Liaison. This year’s SEI was both an educational and financial success, offering 2013 attendees the most recent developments in imaging technology, metadata creation, and rights management while also bringing in a record profit for its two parent institutions. Great job SEI 2013 Implementation Team!

Visit this link to learn about SEI 2014 program in Champaign-Urbana, IL.

Announcing the VRA Foundation Internship Award

The first VRAF Internship Award in visual resources and image management was granted in November 2013. The award provides $3,000 to support a graduate student in obtaining practical work experience in archives, libraries, and museums. The award also includes a year’s membership to the Visual Resources Association. The VRA Foundation is excited to support the education and practical training of emerging information professionals through the implementation of this new internship award. The VRAF is grateful to the Samuel H. Kress Foundation for its assistance and for recognizing the potential of this award to foster the next generation of visual resource professionals. The VRA Foundation is working to secure additional funding in order to make this award an annual event.

Angie Yip, of Wayne State University, was selected as the 2013-2014 Intern; she is currently providing a minimum of 200 hours of work in the Visual Resources Department at the College of Creative Studies in Detroit, Michigan. This project involves a terrific collaboration with the Detroit Institute of Art and Wayne State University to catalog and make accessible several thousand images to facilitate teaching and learning. In addition to contributing to Angie’s professional growth, this VRAF Internship Award provides funding for a project that would otherwise be delayed or not implemented due to limited staff resources and budget challenges. The exciting collaboration between three well-respected Detroit institutions, the ambitious goal of cataloging and making accessible several thousand images, and the potential of this project to expand Angie’s skill set and enable her to become actively involved in the field of visual resources were persuasive factors in her selection.

Visit this link to learn more about the VRAF Internship Award

Grants: Professional Development

This year the VRA Foundation awarded its fourth annual Professional Development Grants. These grants support attendance at an educational event of the grantee’s choosing, such as a conference, symposium or workshop, or enrollment in relevant research activities in the VRAF Grant Areas of Interest. These areas may include visual information management and education, and the dissemination of and access to images of primarily cultural heritage materials. Two grants of $850.00 each are awarded—one for an Emerging Professional and one for an Established Career Professional.

Heather Lowe
Recipient of this year’s grant for an Emerging Professional, Heather serves as the Visual Resources Specialist for the Department of Art at California State University, San Bernardino. Heather used the award to support her attendance at the April 2013 Visual Resources Association Annual Conference held in Providence, Rhode Island. Among her activities at the conference was co-moderating a meeting of Visual Resources Emerging Professionals and Students (VREPS).

Anne Young
Recipient of the grant for an Established Career Professional, Anne is the Manager of Rights and Reproductions for the Indianapolis Museum of Art. Anne used the award to support her study of intellectual property issues by participating in the Legal Issues in Museum Administration course offered by the American Law Institute-Continuing Education (ALI-CLE) and cosponsored by the Smithsonian Institution, held in Chicago in April 2013.
Grants of up to $1,500 are awarded to organizations or institutions for programs and projects in the VRAF Grant Areas of Interest. The funds may be used for small, stand-alone projects, pilots or start-up financing for larger projects, or for a component of a larger project. Projects in the following categories may be considered for funding: Image Metadata, Image Cataloging, Data Standards, Digital Archives, Digitization projects, Visual Literacy, Pedagogy and Technology, and Intellectual Property Rights.

Two Project Grants were awarded in the 2012-2013 cycle. Leslie Cade, Archivist and Records Manager at the Cleveland Museum of Art, was the recipient of a grant for her “CMA: Analog Master Negatives Digitization Project.” This project focused on digitizing the Cleveland Museum's collection of over 100,000 negatives taken by the museum's photographers from 1915 to the introduction of digital photography. The grant was used to hire an intern to complete the first phase of the project, which was to inventory the collection in order to determine the length of time and costs of digitization.

The second Project Grant was awarded to Meghan Petersen, Librarian/Archivist at the Currier Museum of Art in Manchester, New Hampshire. Her project focused on improving access to the museum's Bulletin, a content-rich periodical that was published by the museum from 1929 to 1996, documenting objects in the collection through expertly researched articles. The grant was used to hire a digitization specialist to scan the Bulletin and load it into the museum's Omeka site, DigitalCurrier, resulting in a searchable, full-color, digital library of the publication with links to object pages in the collections database.

Visit this link to learn more about the VRAF Grants Program.

Spotlight on Past Awardees: MetaShotPpt

Heidi Eyestone of Carleton College and Greg Reser of the University of California at San Diego were recipients of a VRAF project grant in 2012 for their project: MetaShotPpt.

“The VRA Foundation grant enabled us to create MetaShotPpt, an open source software plug-in that, with one click, builds a PowerPoint Presentation from a folder of image files, importing embedded metadata as speaker notes. This tool was an important step in providing a real-world use for embedded metadata by reducing the time it takes to create instructional presentations. We intended MetaShotPpt to be useful to a wide range of communities. Its first presentation on the world stage was at the CEPIC-IPTC photo metadata conference in Barcelona, Spain in 2013. We greatly appreciate VRA Foundation's support in making MetaShotPpt a reality.”

Heidi Eyestone
Curator of the Visual Resources Collection
Carleton College

Visit this link to learn more about MetaShotPpt.
**Visual Resources Association Foundation**

**Summer Educational Institute 2013**

**Profit & Loss**

**Income**
- Donations $5550.00
- Tuition Payments 28,360.00

**Total Income** $33,910.00

**Expenses**
- Administrative Costs 1555.29
- Co-Chairs, Incoming Co-Chair & Local Co-Chair 5637.57
- Food Events 2444.53
- Instructors’ Expenses 5684.22
- Scholarships 3850.00
- Miscellaneous 151.31
- Co-Sponsor Share (ARLIS/NA) 7339.44

**Total Expenses** $26,662.36

**Total Income** $7247.64

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**Financial Statement**

**VRA Foundation July 1, 2012 – June 30, 2013**

**Income**
- Personal Donations $5880.00
- Corporate donations 3000.00
- Interest Income 18.27
- SEI 2012 Income 605.66
- SEI 2013 Income 32,610.00

**Total VRAF Income** $42,113.93

*Please note: VRAF operates on a July to June fiscal year while SEI uses a calendar year; this explains why there may be income and expenses from 2 SEI years in one VRAF financial year report.*

**Expenses**
- Annual Board Meeting $646.38
- Total Grants Awarded 4700.00
- Fund Raising Costs 937.61
- Insurance 1347.00
- Depreciation 1027.00
- Licenses & Permits 157.50
- General Administrative Expenses 1965.28
- Professional Fees 1532.00
- Web Hosting 181.98
- SEI 2012 Expenses 9917.94
- SEI 2013 Expenses 15,530.21

**Total VRAF Expenses** $36,915.90