

## Board of Directors

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Elizabeth Gushee, chair  
Carolyn Lucarelli, secretary  
Christine Hilker, treasurer  
Maureen Burns  
Linda Callahan  
Linda Reynolds  
Brian Shelburne

### The VRA Foundation Mission

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The Foundation advances knowledge in the field of visual resources and image management and provides educational and training opportunities in support of broad access to cultural information in the digital age.

The Foundation advances awareness of important issues for digital information management, encourages the application of professional standards, innovative technology, and metadata cataloging protocols, facilitates workplace training, and promotes an awareness of intellectual property rights and copyright issues.

The VRA Foundation supports a range of educational offerings to help ensure that such information reaches a diverse and global audience.



Images courtesy of Archivision

## Message From the Chair

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Dear Friends,

It's been a wonderful year for the Visual Resources Association Foundation. During the 2012–2013 period, the Board completed their efforts to make grant funding possible for successful candidates who reside outside of the United States. The VRAF grants program, which provides funds for professional development opportunities and for research and education, is glad to extend this funding opportunity to our international colleagues, many of whom have contributed so much of their time and expertise to the field of visual resources.

In order to foster the next generation of visual resources professionals, the Foundation is proud to announce the creation of the VRA Foundation Internship that provides \$3000 to support a graduate student in obtaining practical work experience in archives, libraries, and museums. The Board is deeply appreciative of the dedicated (and nimble!) efforts of the VRAF Internship Awards Committee: Maureen Burns, Meghan Musolff, and Margaret Webster. Working within a very tight timeline, the committee submitted the internship proposal to the Kress Foundation, and upon learning of the success of the application, sent out the call for applications and vetted a competitive pool of applicants to select the first VRAF Intern (see article in this report). The VRA Foundation is grateful to the Samuel H. Kress

Foundation for providing the funding for the first year of the internship. We hope to continue the VRAF Internship for years to come.

Last, but hardly least, June 2013 marked the tenth year of the Summer Educational Institute for Visual Resources & Image Management (SEI), held at the University of Michigan for a second year. Led by Co-chairs, Betha Whitlow and Amy Trendler, Local Chair Rebecca Price, and the rest of SEI Implementation Team, attendees experienced four intensive days of courses addressing the topics of metadata, imaging, intellectual property rights, and instruction while also having the opportunity to explore and enjoy the U of M campus and the city of Ann Arbor. SEI would not be possible without the yearlong commitment of the Implementation Team; the VRAF Board extends a deep-felt thanks to each member of the team for their efforts.

As I look back upon the past year and all the Foundation has accomplished, I would like to take this opportunity to thank my fellow directors for their time and dedication. I would also like to thank each and every donor for his or her generous gifts to the VRA Foundation. Thank you for making the 2012-2013 fiscal year such a great success!

-Elizabeth M. Gushee, Chair

## Projects: Summer Educational Institute

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The purpose of the Summer Educational Institute is to provide information professionals with valuable training and education in the area of visual resources and image management. Under the direction of the Executive Boards of the Art Libraries Society of North America (ARLIS/NA) and the Visual Resources Association Foundation (VRAF), the SEI Implementation Team serves as the management group, coordinating administration, scheduling, fundraising, publicity, curriculum, and instruction.

The year 2013 marked the 10th anniversary of the highly successful Summer Educational Institute (SEI). To celebrate the event and to honor all our past donors, the VRAF hosted an anniversary party at the VRA conference in Providence in April. In June 2013, SEI was held for a second year at the University of Michigan, Ann Arbor. The

## Announcing the VRA Foundation Internship Award

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The first VRAF Internship Award in visual resources and image management was granted in November 2013. The award provides \$3,000 to support a graduate student in obtaining practical work experience in archives, libraries, and museums. The award also includes a year's membership to the Visual Resources Association. The VRA Foundation is excited to support the education and practical training of emerging information professionals through the implementation of this new internship award. The VRAF is grateful to the Samuel H. Kress Foundation for its assistance and for recognizing the potential of this award to foster the next generation of visual resource professionals. The VRA Foundation is working to secure additional funding in order to make this award an annual event.

Angie Yip, of Wayne State University, was selected as the 2013-2014 Intern; she is currently providing a minimum of 200

hours of work in the Visual Resources Department at the College of Creative Studies in Detroit, Michigan. This project involves a terrific collaboration with the Detroit Institute of Art and Wayne State University to catalog and make accessible several thousand images to facilitate teaching and learning. In addition to contributing to Angie's professional growth, this VRAF Internship Award provides funding for a project that would otherwise be delayed or not implemented due to limited staff resources and budget challenges. The exciting collaboration between three well-respected Detroit institutions, the ambitious goal of cataloging and making accessible several thousand images, and the potential of this project to expand Angie's skill set and enable her to become actively involved in the field of visual resources were persuasive factors in her selection.

Visit this [link](#) to learn about SEI 2014 program in Champaign-Urbana, IL

Visit this [link](#) to learn more about the VRAF Internship Award

## Grants: Professional Development

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This year the VRA Foundation awarded its fourth annual Professional Development Grants. These grants support attendance at an educational event of the grantee's choosing, such as a conference, symposium or workshop, or enrollment in relevant research activities in the VRAF Grant Areas of Interest. These areas may include visual information management and education, and the dissemination of and access to images of primarily cultural heritage materials. Two grants of \$850.00 each are awarded—one for an Emerging Professional and one for an Established Career Professional.

### Heather Lowe

Recipient of this year's grant for an Emerging Professional, Heather serves as the Visual Resources Specialist for the Department of Art at California State University, San Bernardino. Heather used the award to support her attendance at the April 2013 Visual Resources Association Annual Conference held in Providence, Rhode Island. Among her activities at the conference was co-moderating a meeting of Visual Resources Emerging Professionals and Students (VREPS).

### Anne Young

Recipient of the grant for an Established Career Professional, Anne is the Manager of Rights and Reproductions for the Indianapolis Museum of Art. Anne used the award to support her study of intellectual property issues by participating in the Legal Issues in Museum Administration course offered by the American Law Institute-Continuing Education (ALI-CLE) and cosponsored by the Smithsonian Institution, held in Chicago in April 2013.



## Our Generous Donors

July 1, 2012 – June 30, 2013

*Included are our grants partners, internship partner, SEI Donors and general foundation donors. To make a donation, please visit us at [vrafoundation.org](http://vrafoundation.org)*

### 2013 SEI Donors

Kathe Hicks Albrecht, Bronze Circle  
Archivision  
ARLIS/NA New York Chapter  
ARTstor  
Gallery Systems  
University of Michigan Libraries  
VRA Texas Chapter

### Our grants partner for the SEI Scholarship Program:

Samuel H. Kress Foundation

### Our grants partner for the VRA Foundation Internship Award:

Samuel H. Kress Foundation

### General Donations to the Foundation

Cindy Abel Morris  
Murtha Baca  
Victoria Bleick, Fellow  
David Bowers  
Maureen Burns, Fellow  
Linda Callahan  
Helen Chillman, Bronze Circle  
Melanie Clark  
Noriko Ebersole  
Eleanor Fink  
Leigh Gates, Fellow  
Carol Godding  
Virginia Hall, Bronze Circle  
Trudy Jacoby  
Terry Kerby  
Karen Kessel  
D.J. Krchnak  
Allan Kohl, Fellow  
Elisa Lanzi, Fellow  
Carolyn Lucarelli, Friend  
Mark Pompelia, Bronze Circle  
Linda Reynolds, Fellow  
Brian Shelburne, Silver Circle  
Maryly Snow  
Christine Sundt, Bronze Circle  
Christina Updike, Bronze Circle  
Jolene de Verges, Fellow  
Two Cat Digital, Fellow  
Loy Zimmerman, Bronze Circle

## Grants: Project Grant for Research and Education

Grants of up to \$1,500 are awarded to organizations or institutions for programs and projects in the VRAF Grant Areas of Interest. The funds may be used for small, stand-alone projects, pilots or start-up financing for larger projects, or for a component of a larger project. Projects in the following categories may be considered for funding: Image Metadata, Image Cataloging, Data Standards, Digital Archives, Digitization projects, Visual Literacy, Pedagogy and Technology, and Intellectual Property Rights.

Two Project Grants were awarded in the 2012-2013 cycle. **Leslie Cade**, Archivist and Records Manager at the Cleveland Museum of Art, was the recipient of a grant for her “CMA: Analog Master Negatives Digitization Project.” This project focused on digitizing the Cleveland Museum’s collection of over 100,000 negatives taken by the museum’s photographers from 1915 to

### Spotlight on Past Awardees: MetaShotPpt

Heidi Eyestone of Carleton College and Greg Reser of the University of California at San Diego were recipients of a VRAF project grant in 2012 for their project: MetaShotPpt.

“The VRA Foundation grant enabled us to create MetaShotPpt, an open source software plug-in that, with one click, builds a PowerPoint Presentation from a folder of image files, importing embedded metadata as speaker notes. This tool was an important step in providing a real-world use for embedded metadata by reducing the time it takes to create instructional presentations. We intended

the introduction of digital photography. The grant was used to hire an intern to complete the first phase of the project, which was to inventory the collection in order to determine the length of time and costs of digitization.

The second Project Grant was awarded to **Meghan Petersen**, Librarian/Archivist at the Currier Museum of Art in Manchester, New Hampshire. Her project focused on improving access to the museum’s *Bulletin*, a content-rich periodical that was published by the museum from 1929 to 1996, documenting objects in the collection through expertly researched articles. The grant was used to hire a digitization specialist to scan the *Bulletin* and load it into the museum’s Omeka site, DigitalCurrier, resulting in a searchable, full-color, digital library of the publication with links to object pages in the collections database.

Visit this [link](#) to learn more about the VRAF Grants Program

MetaShotPpt to be useful to a wide range of communities. Its first presentation on the world stage was at the CEPIC-IPTC photo metadata conference in Barcelona, Spain in 2013. We greatly appreciate VRA Foundation’s support in making MetaShotPpt a reality.”

Heidi Eyestone  
Curator of the Visual Resources  
Collection  
Carleton College

Visit this [link](#) to learn more about MetaShotPpt



**Visual Resources Association Foundation  
Summer Educational Institute 2013  
Profit & Loss**

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**Income**

Donations	\$ 5550.00	
Tuition Payments	28,360.00	
<b>Total Income</b>		<b>\$33,910.00</b>

**Expenses**

Administrative Costs	1555.29	
Co-Chairs, Incoming Co-Chair & Local Co-Chair	5637.57	
Food Events	2444.53	
Instructors' Expenses	5684.22	
Scholarships	3850.00	
Miscellaneous	151.31	
Co-Sponsor Share (ARLIS/NA)	7339.44	

<b>Total Expenses</b>		<b>\$26,662.36</b>
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<b>Total Income</b>		<b>\$ 7247.64</b>
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**Financial Statement  
VRA Foundation July1, 2012 – June 30, 2013**

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**Income**

Personal Donations	\$ 5880.00
Corporate donations	3000.00
Interest Income	18.27
SEI 2012 Income	605.66
SEI 2013 Income	32,610.00

<b>Total VRAF Income</b>	<b>\$42,113.93</b>
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*Please note: VRAF operates on a July to June fiscal year while SEI uses a calendar year; this explains why there may be income and expenses from 2 SEI years in one VRAF financial year report.*

**Expenses**

Annual Board Meeting	\$ 646.38
Total Grants Awarded	4700.00
Fund Raising Costs	937.61
Insurance	1347.00
Depreciation	1027.00
Licenses & Permits	157.50
General Administrative Expenses	1965.28
Professional Fees	1532.00
Web Hosting	181.98
SEI 2012 Expenses	9917.94
SEI 2013 Expenses	15,530.21

<b>Total VRAF Expenses</b>	<b>\$36,915.90</b>
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